

House of AI at Blida 1 University

hosts



University 4.0 Week

Towards University 4.0 in the Age of AI

CALL FOR PARTICIPATION

AI EXPO 2026

Student Creativity and Innovation



Sponsor:

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People's Democratic Republic of Algeria
Ministry of Higher Education and Scientific Research
University of Blida 1



In the context of promoting knowledge exchange and scientific collaboration among students of higher education institutions, and in line with efforts to encourage technological innovation and intellectual creativity, Blida 1 University, through [the House of AI](#), is organizing the **AI EXPO: Student Creativity and Innovation**.

This event is part of **University 4.0** Week at Blida 1 University, which aims to foster a culture of innovation and collaboration among students, and to encourage the development of intelligent solutions addressing real-world challenges using Artificial Intelligence technologies. To highlight the diversity of AI applications, the exhibition will feature **thematic tracks** covering topics such as AI applications, creative AI systems, data analysis and visualization, and **industry-oriented** challenges including consumer sentiment analysis.



OVERVIEW

1

Artificial Intelligence is transforming how we design applications, analyze data, and solve real-world problems. As part of this dynamic landscape, the House of AI – Blida 1 University is organizing the AI Innovation Exhibition to highlight student creativity and technical skills.

Students from universities across Algeria are invited to present AI-powered applications, systems, or prototypes addressing real-world challenges, creative ideas, or practical tools.

The exhibition will provide a **platform** for students to showcase their work, exchange ideas, and explore emerging AI technologies with peers and faculty members.

EXHIBITION TRACKS

2

GENERAL TRACK: AI PROJECTS AND PRACTICAL APPLICATIONS

The [General Track](#) welcomes student projects related to [Artificial Intelligence and its practical applications](#). Students are encouraged to present innovative systems, tools, or prototypes that demonstrate the potential of AI technologies. Topics include, **but are not limited to:**

- Intelligent applications using machine learning, deep learning, or generative AI.
- Natural Language Processing systems.
- Computer vision applications.
- AI-powered mobile or web applications.
- Data analysis and visualization tools.
- AI assistants or productivity tools.
- Knowledge Representation, Reasoning, and Semantic AI Applications.
- Creative AI systems.

Students are encouraged to propose original and practical ideas demonstrating the potential of AI technologies.

EXHIBITION TRACKS

2

INDUSTRY TRACK: AI FOR SENTIMENT ANALYSIS

The **Industry Track** focuses on the application of **sentiment analysis and opinion mining in real-world business environments**, particularly for companies interested in analyzing customer feedback, brand perception, and market trends.

Participants are encouraged to develop AI-based systems, dashboards, or analytical tools that can help organizations better understand consumer opinions and market behavior. Projects and **case studies applied to industry contexts**, including companies such as Ramy, are **highly requested and preferred**.

Topics of interest include, **but are not limited to:**

- Sentiment analysis for customer feedback and product reviews.
- Opinion mining from social media platforms.
- AI tools for brand monitoring and reputation analysis.
- Sentiment analysis in marketing and consumer behavior studies.
- Enterprise applications of sentiment analysis for decision-making.
- Case studies of sentiment analysis deployment in companies.

This track aims to **bridge academic innovation and industrial needs**, highlighting how sentiment analysis can support business intelligence, product evaluation, and strategic decision-making.

SUBMISSION AND PARTICIPATION

3

TEAM COMPOSITION

- Each team may consist of **up to four (4) members**.
- All members **must be enrolled students** during the 2025–2026 academic year (proof of enrollment is required).
- Each team must designate a **team leader**.

DELIVERABLES

Each team must submit the following:

- **Project Report:** A short report describing the problem addressed, the methodology used, the AI techniques implemented, and the main results or insights obtained.
- **Demonstration Video:** A short video presenting the developed system, its main functionalities, and example outputs.

ADDITIONAL REQUIREMENTS FOR SELECTED PROJECTS

Teams whose projects are selected for the exhibition must also:

- Provide the **source code** of the developed system for review.
- Present a **poster during the exhibition** describing the project, methodology, and key results.

SUBMISSION PROCESS

- A **submission link** will be provided **upon registration**.
- All materials must be uploaded through the official submission form.
- Submissions must be complete and accessible.

IMPORTANT DATES

4

- **Registration Deadline:** 30 March 2026
- **Submission Deadline:** 3 April 2026
- **Notification of Selected Projects:** 8 April 2026
- **Event Day:** 16 April 2026

5

AWARDS & CERTIFICATES

The best submissions will be selected by the evaluation committee. **Winners will receive prizes and official certificates** of recognition.



[AI EXPO 2026 @ Blida 1 University](#)



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CONTACT

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